

Compression Wear and Shapewear Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Product Type (Shapewear, Bottoms, Tops, Socks, Stockings, Others (Sleeves, etc.)), By Gender (Male, Female), By Application (Performance Recovery, Body Shaping & Lifestyle) By Distribution Channel (Supermarkets/Hypermarkets, Multi-Branded Stores, Specialty Stores, and Online), By Region & Competition, 2021-2031F

<https://marketpublishers.com/r/CEE71DC6D026EN.html>

Date: January 2026

Pages: 185

Price: US\$ 4,500.00 (Single User License)

ID: CEE71DC6D026EN

Abstracts

The Global Compression Wear and Shapewear Market is projected to expand from USD 18.65 Billion in 2025 to USD 28.45 Billion by 2031, reflecting a compound annual growth rate of 7.29%. This sector encompasses specialized apparel made from high-elasticity synthetic fabrics, engineered to exert graduated pressure for circulatory benefits or to visually modify body contours. Growth is primarily propelled by the increasing incidence of venous conditions requiring medical-grade support and the mainstream adoption of recovery-focused garments in athletic routines. This momentum is highlighted by the Sports & Fitness Industry Association, which noted a 5.4% rise in wholesale baselayer sales to \$1.05 billion in 2024, indicating growing consumer spending on functional performance apparel.

However, the market faces significant hurdles regarding the environmental sustainability of recycling these synthetic materials. The industry depends heavily on blended fibers, particularly elastane and nylon, which present technical difficulties in mechanical separation and processing within current recycling frameworks. This technical limitation poses a substantial barrier as regulatory standards and consumer expectations

increasingly insist on circular economy practices and reduced environmental footprints from textile manufacturers.

Market Driver

Increased global engagement in active lifestyles acts as a major catalyst for market growth, fueling the need for high-performance clothing that aids muscle support and enhances recovery. As consumers increasingly blend technical apparel into their everyday routines, manufacturers are compelled to create functional textiles that bridge the gap between professional athletic gear and casual wear. This sustained demand is evident in the financial strength of major brands; Lululemon Athletica Inc. reported a 10% increase in net revenue to \$10.6 billion for fiscal year 2024 in March 2025, underscoring the widening consumer base for functional activewear.

Concurrently, the influence of social media and celebrity endorsements on body aesthetics has fundamentally transformed the shapewear sector, shifting it from concealed undergarments to fashionable outerwear. Digital platforms enable brands to leverage influencer marketing to promote body positivity and size inclusivity, which resonates strongly with younger demographics. This cultural shift has created significant value, as seen when Retail Week reported in November 2025 that Skims achieved a \$5 billion valuation after a funding round, demonstrating the sector's rapid scalability. Established players are also adapting; HanesBrands Inc. noted a 3% rise in U.S. net sales in the fourth quarter of 2024, attributed largely to innovations in their innerwear and shapewear portfolios.

Market Challenge

The growth of the Global Compression Wear and Shapewear Market is significantly restricted by the environmental and technical complexities involved in recycling synthetic blended fabrics. These garments utilize intricate combinations of high-elasticity fibers, such as nylon and elastane, which are notoriously difficult to mechanically separate and process within existing waste management systems. This structural inefficiency hampers the industry's ability to satisfy growing regulatory and consumer calls for circular product lifecycles, leading to heightened compliance risks and creating obstacles for sustainable scaling.

The gravity of this challenge is highlighted by the industry's continued dependence on virgin feedstocks and stagnant fiber recovery rates. Data from Textile Exchange in 2025 revealed that recycled polyester's market share fell to 12% of total production volume in

2024, with less than 1% of the global fiber market derived from pre- and post-consumer recycled textiles. These figures illustrate the formidable difficulties in processing functional apparel waste, which limits the market's ability to align with global sustainability standards and exposes manufacturers to potential market alienation.

Market Trends

The expansion of Men's Compression and Shapewear portfolios marks a structural shift in the market, evolving beyond functional athletic recovery into aesthetic body contouring. As manufacturers introduce specialized garments addressing male-specific concerns such as gynecomastia and torso slimming, this segment is rapidly destigmatizing and establishing a revenue stream distinct from general activewear. The commercial viability of this niche is confirmed by the success of specialized retailers; for instance, The London Corset Company reported in December 2025 that male shapewear products now constitute approximately 30% of their total sales, signaling the category's transition from a fringe offering to a core business pillar.

Simultaneously, the adoption of sustainable and biodegradable fabric innovations is gaining momentum as brands search for alternatives to the complex synthetic blends that hinder circularity. Unlike the recycling challenges associated with elastane, advancements in bio-based materials are enabling the production of high-performance fibers that align with environmental mandates without compromising elasticity. This transition is reinforced by strong supplier performance; Lenzing Group reported a 10% increase in fiber revenue for 2024 in March 2025, highlighting the rising industrial demand for renewable and biodegradable textile solutions.

Key Market Players

Spanx, Inc.

Nike, Inc.

Skims Body, Inc.

2XU Pty Ltd

Adidas AG

Triumph Intertrade AG

Leonisa SA

Wacoal America, Inc.

Under Armour, Inc.

HanesBrands Inc.

Report Scope

In this report, the Global Compression Wear and Shapewear Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Compression Wear and Shapewear Market, By Product Type

Shapewear

Bottoms

Tops

Socks

Stockings

Others (Sleeves

etc.)

Compression Wear and Shapewear Market, By Gender

Male

Female

Compression Wear and Shapewear Market, By Application

Performance Recovery

Body Shaping & Lifestyle

Compression Wear and Shapewear Market, By Distribution Channel

Supermarkets/Hypermarkets

Multi-Branded Stores

Specialty Stores

Online

Compression Wear and Shapewear Market, By Region

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia Pacific

China

India

Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Compression Wear and Shapewear Market.

Available Customizations:

Global Compression Wear and Shapewear Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Compression Wear and Shapewear Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmen...

Detailed analysis and profiling of additional market players (up to five).

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